

Friend of Mayflower 400 Terms and Conditions

By signing up to become a Friend of Mayflower 400, you are agreeing to the following:

1. All rights not expressly granted to the Sponsor under this Agreement are reserved to the Organiser.
2. This Agreement shall take effect on and from the date of payment and shall continue until 31st December 2020.
3. Obligations of Sponsor
 - a. The Sponsor undertakes to the Organiser to exercise the Sponsorship Rights strictly in accordance with the terms of this Agreement.
 - b. The Sponsor has no right to sub-license, assign or otherwise dispose of any of the Sponsorship Rights, without the Organiser's prior written consent.
 - c. The Sponsor shall not engage in joint promotions with any third party in relation to the Events without the Organiser's prior written consent
4. The Organiser and the Sponsor warrant that they will comply with all relevant laws and regulations relating to data protection, including and for the avoidance of doubt, the Data Protection Act 2018.
5. The Organiser shall organise, directly or through partners, the Mayflower 400 Plymouth Events in accordance with the terms of this Agreement.
 - a. The Organiser shall provide the benefits to the Sponsor as detailed in Schedule One of this Agreement.
6. Nothing in this Agreement is intended to, or shall be deemed to, establish any partnership or joint venture between any of the parties, constitute any party the agent of another party, nor authorise any party to make or enter into any commitments for or on behalf of any other party.
7. No variation of this agreement shall be effective unless it is in writing and signed by each of the parties (or their authorised representatives).

Schedule One – Sponsorship Benefits

- Support the marketing and promotion of the Mayflower 400 events programme
- Help to change perceptions of our city and give exposure to global audiences
- Grow your brand awareness through a company listing on Supporter page of Mayflower 400 website
- Create positive publicity around your brand
- Enhance corporate social value
- Rights to use the Friend of Mayflower 400 logo on your website and any other branding materials
- Social media mention through Mayflower 400 platforms
- Mayflower 400 merchandise
- Friend of Mayflower 400 certificate